netimperative
intelligence for digital business

Netimperative Online Publishing Sector Seminar

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Seminar Feedback

Please take five minutes to complete the following questions to help us improve future events on your behalf

1/ Please rate today's sessions from 1-5, with 5 being the top rating

Session Title	Rating	Comments
Chair's Introduction		
Keynote Address		
Impact of the Social Networks		
Case Study: Madgex & The Guardian		
Monetising Online Content		
Focus on Video Advertising		
Search		
Panel Q&A		

2/ How useful and informative was today's sector seminar?

- Extremely Informative ☐
- Very Informative ☐
- Informative ☐
- Uninformative ☐

3/ How satisfied are you with today's sector seminar overall?

- Extremely Satisfied ☐
- Very Satisfied ☐
- Satisfied ☐
- Unsatisfied ☐

4/ How would you classify the organisation of the conference?

Venue & Facilities?

- Extremely Good ☐
- Good ☐
- Satisfactory ☐
- Unsatisfactory ☐

Refreshments?

- Extremely Good ☐
- Good ☐
- Satisfactory ☐
- Unsatisfactory ☐

5/ Was the time of the conference suitable? Yes ☐ No ☐

6/ Did you find the networking at the sector seminar worthwhile?

- Yes ☐
- No ☐
- Maybe ☐

7/ Please let us know if there are any other subjects that you would like us to cover in future conferences

_____

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